Filed 04/21/25

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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF TEXAS	
	CASE NUMBER: 7:24-cv-00114-B
X Corp. Plaintiff(s)	PROOF OF SERVICE
V. World Federation of Advertisers, et al. Defendant(s)	SUMMONS AND COMPLAINT (Use separate proof of service for each person/party served)
1. At the time of service I was at least 18 years of age and not a party to this action and I served copies of the (specify documents):	
a. Summons	
a. Defendant (name:) Colgate-Palmolive Company b. Other (specify name and title or relationship to the party/business named): CT Corporation System, Registered Agent, by serving Joseph McCabe - Authorized Agent c. Address where the papers were served: 28 Liberty St FI 42 New York, NY 100051448	
3. Manner of Service in compliance with (the appropriate box must be checked):	
a. Federal Rules of Civil Procedure	
b. California Code of Civil Procedure 4. I served the person named in Item 2:	
a. By Personal Service. By personally delivering copies. If the person is a minor, by leaving copies with a parent, guardian, conservator or similar fiduciary and to the minor if at least twelve (12) years of age.	
1. Papers were served on (date): 3/12/2025 at (time): 11:31 AM	
b. By Substituted Service. By leaving copies:	
1. (home) at the dwelling house, usual place of abode, or usual place of business of the person served in the presence of a competent member of the household, at least 18 years of age, who was informed of the general nature of the papers.	
2. (business) or a person apparently in charge of the office, or place of business, at least 18 years of age, who was informed of the general nature of the papers.	
3. Papers were served on (date): at (time):	
4. by mailing (by first-class mail, postage prepaid) copies to the person served in Item 2(b) at the place where the copies were left in Item 2(c).	
5. papers were mailed on	
6. due diligence. I made at least three (3) attempts to personally serve the defendant.	
c. Mail and acknowledgment of service. By mailing (by first-class mail or airmail, postage prepaid) copies to the person served, with two (2) copies of the form of Waiver of Service of Summons and Complaint and a return envelope, postage prepaid addressed to the sender. (Attach completed Waiver of Service of summons and Complaint).	

PROOF OF SERVICE - SUMMONS AND COMPLAINT

CV-1 (03/10)